

## Resume of Kenneth L. Hess

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### Employment

#### Science Buddies, Carmel, CA

**Founder and President, 2001 – Present**

Ken founded this 501(c)3 nonprofit organization when he saw how much his daughter learned from her participation in science fairs. Science Buddies ([www.sciencebuddies.org](http://www.sciencebuddies.org)) has created an innovative library of resources designed to enrich science education by encouraging greater participation in science fairs and providing the means to improve project quality.

#### Pocket Express, Inc., Novato, CA

**Founder and Chairman, 1999 – 2002**

Ken co-founded Pocket Express, a company that designed and manufactured software for Palm pocket computers. In 2002, the company's product line was sold to Handmark, Inc.

#### Banner Blue Software, Fremont, CA

**Founder and President, 1984 – 1996**

Ken bootstrapped this software development company from a personal investment of \$20,000 and no outside funds to annual sales of \$25 million and acquisition by Broderbund Software, Inc. Through 1996, Banner Blue had sold approximately 2 million copies of *Family Tree Maker* (for locating and organizing information about one's ancestors) and *Org Plus* (for making corporate organization charts). Ken personally wrote the initial versions of these award-winning programs and also designed Family Tree Maker Online.

#### Symantec, Cupertino, CA

**Product Manager, Director of Product Marketing, 1983 – 1984**

#### Hewlett-Packard, Palo Alto & Cupertino, CA

**Various Product Marketing Positions, 1978 – 1983**

#### Teradyne, Inc., Boston, MA

**Summer Intern, 1977**

#### Intel Corporation, Mountain View, CA

**Production Supervisor, Shift Supervisor, 1974 – 1976**

#### U.S. House of Representatives, Washington, DC

**Summer Intern, 1973**

### Publications & Patents

*Bootstrap: Lessons Learned Building A Successful Company From Scratch*, S-Curve Press, 2001.

U.S. Patent 4,764,867, "Display System and Method for Constructing and Editing a Hierarchical Arrangement of Information," issued August 1988. This was one of the first software patents issued.

"Picking the Best Display: An Easy-to-Follow Guide." *Electronic Design* (August 19, 1982): 139-146.

### Boards

Sensant Corporation, San Leandro, CA, 1998-2005.

Carmel Bach Festival, Carmel, CA, 2001-2004.

The Hoover Institution, Stanford University, Board of Overseers, 1996-2002.

Software Forum Advisory Board, 1993-1998.

### Education

#### Harvard Graduate School of Business Administration, Boston, MA

**1976 – 1978**

Ken received a Master in Business Administration degree.

#### Stanford University, Palo Alto, CA

**1971 – 1974**

Ken received a Bachelor of Science Degree with Distinction, Engineering. His major was interdisciplinary with emphasis in engineering, computer science, and political science. Ken was a member of Tau Beta Pi (national engineering honorary), Co-Chairman of Stanford-in-Washington (public affairs internship organization), and an astronomy laboratory teaching assistant.

### Personal Information

Ken has been married to his wife, Connie, since 1977. They have a daughter, Amber, born in 1987. Ken's avocations include photography, astronomy, and building almost anything.